

**Quite possibly the world's  
most perfect vegetarian capsule.**





## Vcaps® Plus – The vegetarian capsule with more appeal

More than 70 million Americans (25% of the U.S. population) choose vegetarian products. That's a sizeable business opportunity. And 69% of vegetarian-aware shoppers agree that taking supplements regularly offers benefits.<sup>1</sup> It's clear that Vcaps® Plus capsules are perfectly positioned for an exciting market growth opportunity. But what makes Vcaps Plus stand out are unique attributes that specifically appeal to the dietary supplement industry.

- Exceptional suitability for all types of products, including hygroscopic and moisture-sensitive fills
- Gelatin-like filling performance validated on all major filling equipment
- Excellent disintegration and dissolution performance
- Elegant high gloss appearance and an array of color options to enhance and invigorate any brand
- Worldwide acceptance that ensures Vcaps Plus capsules can be used globally

Vcaps Plus capsules, composed of HPMC, offer excellent formulation benefits and market-driven product appeal.

- Plant-origin polymer (HPMC) certified as non-GMO; permitted as a food additive (21 CFR 172.874); GRAS status
- Proprietary manufacturing process eliminates need for gelling agent
- Low moisture content (5-6% at 50% RH)
- Resistant to cross-linking
- Kosher (OU and Ko) and Halal (IFANCA) certified
- Certified by the Vegetarian Society
- Preservative-free, starch-free and gluten-free

## World-class supply... support... service

Dietary supplement industry professionals can testify to the importance of having consistent quality raw materials when you need them, where you need them. And capsules are no exception to that rule. Too often, manufacturing glitches occur due to inferior capsules that create filling problems and cause machines to run at less than optimal speeds. The result is increased labor costs and delayed market delivery.

At Capsugel, we understand the requirements and challenges facing the dietary supplement industry. Meticulous raw materials sourcing, stringent quality controls, and state-of-the-art facilities and equipment help Capsugel produce the world's most widely used capsules.



**"70 million Americans choose vegetarian products"**



**CAPSUGEL®**  
Quality  
People and Products Working Together™

# Capsugel delivers more than just capsules

Capsugel gives you the advantage of on-site technical service support as well as knowledgeable support for ISO and GMP operations. Our global sourcing capabilities facilitate your scale-up needs while our rigorous quality assurance program ensures consistent batch-to-batch performance. Capsugel products are manufactured to cGMP standards, and a Certificate of Analysis is provided with every product batch. In this day and age, true traceability is an essential part of your brand's protection.

**Position your business for growth with Vcaps Plus plant-based capsules by Capsugel.**

**We back every product we sell with a dedicated team of professionals that is unmatched in training and industry experience.**

- Each customer is assigned a dedicated customer service team to provide them pre- and post-sale assistance, including advice on color selection and printing options.
- A nationwide team of field technical specialists is ready to assist customers should any filling issues arise.
- As a global company, our worldwide support staff helps customers understand and adhere to the regulations in foreign markets.
- Our business development managers consistently track the industry trends and growth areas to help customers develop new and innovative products.

For more information on Vcaps Plus vegetarian capsules or any of our other products and services, **contact your sales representative or call 888-783-6361.**

References:  
1. The Natural Marketing Research Institute Study, 2007.

**[www.capsugel.com](http://www.capsugel.com)**

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